

The role of sponsors in change

Duration: Half day

Maximum number of delegates: 20

Who is this course for?

Senior Executives, project sponsors and board members who want to:

- understand how change management can improve implementation of transformation projects and therefore return on investment
- learn how to analyse the health of change projects
- understand their role in leading change and increase chances of successful change.

Course content

The training will be interactive and include a combination of theory, discussion around real examples of change and practical application of change management assessment tools. It includes:

- overview of change in organisations/projects
- importance of change management to project/organisation success/return on investment
- difference between project management and change management
- exploration of what change management is
- assessment of change readiness of the organisation
- exploration of the role of sponsors in leading change successfully
- assessment of a specific change project/initiative.

Benefits of attending

After attending this half day **role of sponsors in change**, participants will have:

- an understanding of change management's key contribution to project and organisational success and return on investment
- an understanding of their critical role in leading successful change in the organisation
- analysed the health of a specific change project/initiative
- developed an action list to increase likelihood of successful change implementation.



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